

Press Release #2

FOR IMMEDIATE RELEASE

The Green Your Freight project moves forward with a successful 2nd Transnational Project Meeting in Athens

The 2nd Transnational Project Meeting held in Athens on July, 4th, 2024 hosted by MILITOS Consulting S.A., marked a significant milestone for the Green Your Freight project. The meeting was conducted in a hybrid format, where a total of 25 representatives from the partners attended, including delegates from UTH, MILITOS, Codognotto, Grivakis, Mediterra, Metro, Radio Taxi Kosmos 18300, Volos Taxi, and Delatolas Express Cargo, were informed on the progress and the forthcoming actions per Work Package of the GYF project. A dedicated Q&A session concluded the meeting, ensuring the comprehensive mutual understanding and engagement among the consortium members.



QUESTIONNAIRE

Are you a courier, truck or taxi driver?

Do you own a retail or wholesale or an e-shop store?

Fill out this short questionnaire

Help us incorporate your own needs into the GYF platform where new orders are combined with en route or prescheduled trips, saving harmful air emissions.

YOUR OPINION MATTERS TO US!

YOUR OPINION MATTERS FOR THE ENVIRONMENT!

A targeted [marketing campaign](#) was launched in July 2024 to inform shippers and carriers in Athens and Volos about the GYF project and GYF service. Nearly 400+ SMEs of the freight industry have been reached to date, through various digital channels, including Mailchimp, LinkedIn, Facebook, and X (Twitter). The next steps include featuring a promo video on the GYF YouTube channel, showcasing the green solution offered by the GYF service. The GYF project continues its journey towards its goals, with the next TPM scheduled to be held in Italy, hosted by the consortium partner Codognotto. The consortium members declared their commitment to delivering innovative and green freight solutions, hence reducing the logistics sector environmental impact. As we aim toward a greener and more efficient future for urban freight transportation, stay tuned for additional updates on GYF project's advancement and impact.

For media inquiries and further information, please visit www.greenyourfreight.eu.

